



Société Française
de Thérapie Cellulaire
et Génique
SFTCG



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SFTCG Annual Meeting

16-18 March 2022

Ecole normale
supérieure
de Lyon

in
collaboration
with



SPONSORSHIP PROSPECTUS

In collaboration with



About the SFTCG

For nearly 20 years, the French Society for Cell and Gene Therapy has been instrumental in supporting the development of cell and gene therapy in France. It has become a central hub for the many people and organisations involved in the field at every level of translational research, from preclinical laboratory work to clinical applications.

The past few years have witnessed considerable progress, with translation of numerous important new treatments demonstrating that patients with severe diseases can be treated efficiently and effectively by cell therapy and by gene therapy. The emergence of this new field of medicine has underlined the importance of:

- ✓ Strong collaborations between many different partners
- ✓ The development of technological tools, medicinal cells and gene transfer vectors
- ✓ A responsive regulatory context
- ✓ Tools for evaluating efficiency and tolerance
- ✓ Sharing problems raised by the potential risks and working together to find solutions
- ✓ The cost of financing this new medicine
- ✓ The pivotal role played by patients' associations, which have created a large, dynamic network that our society aims to promote, support and further unify.

Why partner with us?

Being a partner in our activities gives you access to 200 delegates working at the forefront of the gene and cell therapy field, including academics, clinicians, industry experts, post-doctoral researchers and students.

With the SFTCG, you will benefit from:

- Excellent networking opportunities to strengthen existing relationships and form new collaborations
- Visibility and recognition across our membership, social media and web audience, which reaches a growing number of members of the gene and cell therapy field
- A sponsorship package that is tailored to suit your needs and requirements

Meeting venue

The 2022 annual meeting will take place at the ENS de Lyon, Site Jacques Monod, Place de l'école, 69007, Lyon.

Scientific programme

The draft scientific programme will soon be available on the [SFTCG website](#).



Summary of packages	Diamond	Platinum	Gold	Silver	Bronze
	€10,000	€7,500	€5,000	€3,000	€1,500
Logo on the SFTCG website	✓	✓	✓	✓	✓
Exhibition space – 3x2m	1 space	1 space	1 space	1 space	✗
Advertisement on SFTCG website	Double page	Full page	Full page	Half page	Half page
Company video on SFTCG website	✓	✓	✓	✓	✗
Session sponsorship	Sole	Sole	Joint	✗	✗
In addition: choose ONE Subject to availability	<ul style="list-style-type: none">Lanyards (sole)WiFi (sole)	✗	✗	✗	✗
Complimentary registration(s)	4	3	2	2	2
Discount on each additional registration made	40%	30%	20%	10%	10%

Notes to packages:

1. Logo on website: Includes a company description of up to 150 words & a link to your URL; set to live upon contract signature
2. Booth space: Size 3m x 2m; includes a table, 2 chairs, basic electricity supply and free WiFi
3. Booths will be allocated in priority order based firstly on level of sponsorship then by date of contract signature
4. Session sponsorship can be negotiated and confirmed after contract signature
5. Codes for complimentary registrations and discounts on additional registrations will be given in the sponsorship/exhibitor invoice
6. All registrations allow access to the full meeting programme; we do not offer 'exhibitor booth only' passes and all exhibitor/sponsor staff must be individually registered prior to the event

Diamond Partner – Euro €10,000

- Recognition as a Diamond sponsor on the SFTCG website, including logo and a company description of up to 150 words
- Sole sponsorship of one session (discussed and agreed with the meeting scientific committee)
- An exhibition space (3x2m, 2 tables & 4 chairs, WiFi, electricity)
- Opportunity to have a company video on the SFTCG website
- A double-page advertisement on the SFTCG website
- Complimentary meeting registration for four company employees; additional registrations available with a 40% discount on the prevailing industry rate
- Meeting lanyards OR WiFi sponsorship (subject to availability)

Platinum Partner – Euro €7,500

- Recognition as a Platinum sponsor on the SFTCG website, including logo and a company description of up to 150 words
- Sole sponsorship of one session (discussed and agreed with the meeting scientific committee)
- An exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- Opportunity to have a company video on the SFTCG website
- A full page advertisement on the SFTCG website
- Complimentary meeting registration for three company employees; additional registrations available with a 30% discount on the prevailing industry rate

Gold Partner – Euro €5,000

- Recognition as a Gold sponsor on the SFTCG website, including logo and a company description of up to 150 words
- Joint sponsorship of one scientific session (discussed and agreed with the meeting scientific committee)
- An exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- Opportunity to have a company video on the SFTCG website
- A full page advertisement on the SFTCG website
- Complimentary meeting registration for two company employees; additional registrations available with a 20% discount on the prevailing industry rate

Silver Partner – Euro €3,000

- Recognition as a Silver sponsor on the SFTCG website, including logo and a company description of up to 150 words
- An exhibition space (3x2m, 1 table & 2 chairs, Wi-Fi, electricity)
- Opportunity to have a company video on the SFTCG website
- A half page advertisement on the SFTCG website
- Complimentary meeting registration for two company employees; additional registrations available with a 10% discount on the prevailing industry rate



Bronze Partner – Euro €1,500

- Recognition as a Bronze sponsor on the SFTCG website, including logo and a company description of up to 150 words
- A half-page advertisement on the SFTCG website
- Complimentary meeting registration for two company employees; additional registrations available with a 10% discount on the prevailing industry rate

MEETING PARTNERS

To discuss your involvement with our exciting meeting, please contact:

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Liz Wilson partners@sftcg.fr

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ASSOCIATION MANAGEMENT